Craig Campbell — press kit

Entrepreneur · Speaker · Broadcaster · Actor



Biography

Craig Campbell is a Glasgow-based entrepreneur, digital marketing expert, international speaker, podcast host and actor. His work spans online businesses, education and international conferences. His business and SEO YouTube channel is separate from Craig Cam Cards, his football podcast and card business. His screen work includes Crime Lord.

Media contact

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Background & interview topics

Craig began working from home in 2001, learning SEO through testing and his own projects. He went on to run a digital marketing agency until 2015 before focusing more closely on consultancy, training and online ventures. Based in Glasgow, his work includes affiliate marketing and digital assets, business and SEO education on YouTube, and speaking at international events. Separately, he hosts the Craig Cam Cards football podcast and live football-card streams on Whatnot. His screen work includes Crime Lord, in which he plays Johnny Dallas; his IMDb profile provides the wider credit record.

Two separate YouTube channels

Business and SEO: 1,400,000 subscribers.

Craig Cam Cards: 342,000 subscribers — football podcast and cards.

Figures are owner-confirmed, not a live feed; check before publication.

Interview subjects

- Entrepreneurship and digital marketing
- Agency life and online businesses
- YouTube education and content
- Football podcasting and card collecting
- Speaking and screen work

Official social accounts

Business & SEO YouTube

Craig Cam Cards YouTube

X / Twitter

LinkedIn

Facebook

Instagram

TikTok

Photos, clips & editorial resources

Photo selection

Studio portrait

Craig Campbell’s uploaded studio portrait.

Crime Lord

Craig Campbell in Crime Lord; supplied production image.

Alternative portrait

Craig Campbell portrait used on the existing podcast page; not an appearance still.

Confirm reproduction permission, cropping and credits with Craig. Event photographs are not automatically cleared for republication.

YouTube conversations

Craig Cam Cards football podcast

Confirm permission before editing or redistributing recordings.

Full press materials and photos

Press release

FOR IMMEDIATE RELEASE

Craig Campbell: entrepreneur, speaker, broadcaster and actor

Glasgow — Entrepreneur and digital marketing expert Craig Campbell has spent more than two decades building online businesses, sharing practical lessons and speaking at international events. He began working from home in 2001, learning search engine optimisation through testing and his own projects.

Craig went on to run a digital marketing agency until 2015 before focusing on consultancy, training and online ventures, including affiliate marketing and digital assets. His business and SEO YouTube channel now has 1,400,000 subscribers.

Away from business, he hosts Craig Cam Cards, a football podcast and card business whose YouTube channel has 342,000 subscribers, and runs live football-card streams on Whatnot. His screen work includes playing Johnny Dallas in Crime Lord, as well as roles in Mad World, Hollyoaks Later and River City.

He is available for interviews and comment on entrepreneurship, digital marketing, content creation, football podcasting and speaking.

Notes to editors

Craig's business and SEO channel is separate from the Craig Cam Cards football channel.

Subscriber figures are owner-confirmed and should be checked before publication.

Screen credits: https://www.imdb.com/name/nm3275210/

Press enquiries

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Online press release